

# SanfordNet Fiber:

## Your City's Digital Future



Explore. Create. Grow.

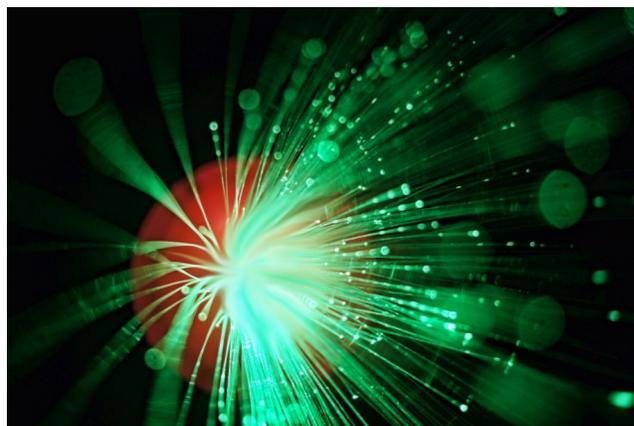
- ◆ SanfordNet Fiber is a 45-mile fiber optic network designed to serve Sanford's historic downtown mill complex, its 600 acres of industrial parks and more than 80 other locations, including the Southern Maine Health Care campus and our new high school and technical center, currently under construction.
- ◆ The system is **eight times** larger than the next largest municipal information network in Maine and will be one of the fastest in the entire Northeast US, with speeds **100 times** faster than the national average.
- ◆ The estimated \$1.5 million dollar project has been funded with \$769,209 in federal funds from the US Economic Development Administration (EDA) with the remainder coming from the sale of surplus City properties, such as the former Emerson School. There is **no increase in taxes** to build this project.
- ◆ SanfordNet Fiber will be completed in 2018 and is a huge win both for your personal internet access and Sanford's overall economic development in today's technology-driven world.

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*"Sanford needs a competitive edge and a differentiating factor when it comes to competing with other cities and towns for economic development and the workforce needed to support that growth. This project will provide Sanford with that edge." - Mayor Tom Cote*

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- ◆ **Benefits to households and business:**
  - ◇ 10 gigabit/second upload and download speeds, expandable as needed to 100 gigabit/second
  - ◇ Open-access, non-discriminatory system that will promote competitive pricing and new offerings among internet service providers
  - ◇ Initially expected to create more than 140 jobs and leverage more than \$1 million in private investment
  - ◇ Broadband is one of the greatest current business needs and SanfordNet Fiber puts us ahead of most other communities at attracting information technology and biopharmaceutical companies, bringing 21st century job growth to this region.
  - ◇ Estimated impact is \$47-\$191 million increase in business productivity over 10 years.



### City of Sanford

919 Main Street  
Sanford, Maine 04073

[www.sanfordmaine.org](http://www.sanfordmaine.org)

E-mail: [srbuck@sanfordmaine.org](mailto:srbuck@sanfordmaine.org)



**@Sanford Growth**

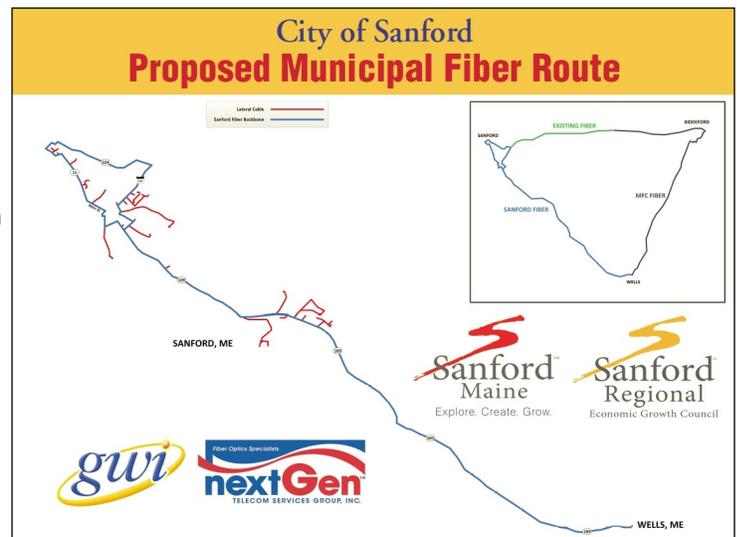
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# SanfordNet Fiber:

## Why Fiber-Optic Broadband and Why Now?

- ◆ Historically, business has relied upon transportation: proximity to roads, rails, airports, and water to move goods. As we move into the future, broadband is becoming THE essential business utility. SanfordNet Fiber is specifically designed to produce worldwide connectivity, worldwide presence, and the ability compete in a global economy. By laying this groundwork now, Sanford is setting itself up to be able to compete and do business on equal footing with any community anywhere.
- ◆ The network (the information highway) will be owned as a City asset and as an investment in our economic future, yet it will be competitively constructed and operated by private companies in the business of attracting and expanding commerce dependent upon robust communications systems.

- ◆ The system is designed as an Open Access Non-Discriminatory Fiber Optic Network, which means that it can be utilized by a host of internet service providers (ISPs), all of which are reliant upon fiber optics as the backbone of their communications offerings. The more ISPs that use the network, the more options that will be available and the more competitive the prices, which will benefit all users, both business and residential.



- ◆ The City of Sanford will own the fiber assets and will contract with GWI, a Maine-owned internet services provider, for operation of the network. This arrangement will provide an additional source of revenue to the City and place day to day management concerns and upkeep in the hands of an experienced private business.
- ◆ Business Attraction using SanfordNet Fiber will be focused on information technology industries such as software development and programming, business support services and telecommunications, as well as biopharmaceutical companies developing tomorrow's medicines. These companies create "Traded Jobs" where their goods and services are sold outside the State, importing wealth into our Region. Each Traded Job can generate up to six support jobs and/or related services. This provides a multitude of widely-varied job opportunities not currently available within Sanford.



Economic Growth. Job Creation. Investment in our Future.

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919 Main Street  
Sanford, Maine 04073

[www.sanfordmaine.org](http://www.sanfordmaine.org)

E-mail: [srbuck@sanfordmaine.org](mailto:srbuck@sanfordmaine.org)