

Design Review Committee Meeting
Tuesday June 18, 2019

Meeting began at 5:03

Members Present: Steve Cabana, Dianne Connolly, Thom Gagné, Paula Peters, Lenny Horr

Support Staff: Joe Scala, Mike Casserly, Joann Cavanaugh, Elizabeth Della Valle (present for SIS sign review, left early after that to attend the City Council meeting)

1. Approval of Minutes: Motion by Diane and seconded by Paula to accept the minutes from the May 8, 2019 meeting. Motion was unanimously approved.
2. Deanna Emery, for SIS Bank, 845 Maine St. Springvale - sign replacement: Deanna showed the committee the proposed sign for the Springvale Branch of SIS/Partners Bank. The existing sign would be moved one sign width closer to the road for better sight visibility from passerby. The proposed sign would have a raised logo and words with a blue and red line at the top and bottom. The proposed replacement sign is approved by the CEO. The issue that was noted is that internally illuminated signs are not allowed in the Springvale design district. The current internally lit sign is grandfathered. There was discussion as to whether the moving of the sign closer to the road negates the "grandfathered" status? Joe stated that the CEO has no issue and says the illumination is grandfathered and because the sign is just being pivoted it would be ok.

A second sign is proposed for the right side of the building facing Main St. and eliminating the SIS sign on the left side of the building. This sign would be internally illuminated. Beth reviewed the design review elements and this would not be allowed. The committee agreed to recommend that the sign on the building is not allowed to be internally lit because it goes against the sign ordinance.

With regards to the large existing sign, Steve made a motion to recommend the pivoting of the ground sign and it be internally illuminated and that the sign on the building not be internally illuminated. The motion was seconded by Paula. The vote was 2 in favor and 3 opposed. The motion failed for lack of a majority. Lenny made a motion to recommend that the ground sign can be pivoted but not internally illuminated, rather it be externally illuminated.

In addition, the sign on the building not be internally illuminated but could be externally illuminated. The vote was 4 in favor and one opposed. The motion passed.

Following the vote there was a lengthy discussion of the history of the design standards. The applicant stated that they will keep the current position of the ground sign and internally illuminate it since it is grandfathered. They will determine what to do, if anything, about the building mounted sign.

3. Nick Gallant and Jonathan Mapes, 845 Main St. - sign replacement. They proposed to change the branding on the Maine St. Depot from Citgo to Sunoco along the canopy, pumps and free standing sign. Dianne mentioned the possibility of reducing the after hours lighting under the canopy. Motion by Dianne and seconded by Steve to recommend approval of the proposal. The vote was 5 to 0 to recommend the proposal.
4. Amy Bell, Sanford Christian Academy, 47 High St. - Planter changes
Amy asked that the Church be allowed to reduce the number of planters to be placed along the portable classroom from the originally approved 15 to 8 with the size of the containers to be similar to but not be whiskey barrels. She stated that watering 15 planters would be a challenge since there was no outside water source. Thom recommended that they have their plumber install an outside water spigot from the portable that has water going to it. The committee showed its willingness to be accommodating by helping her look at alternatives to the half whiskey barrels. After some effort on behalf of the committee, Lenny made a motion that was seconded by Dianne to keep with the originally recommended (and accepted by the Church) plan. The vote was 3 in favor and 2 opposed. The motion passed. The committee then asked that the applicant return with a more detailed plan stating the size and number of the planters and type of plants to be included.

At the recommendation of Beth prior to the meeting, the remaining item on the agenda were tabled until the next meeting.

Motion to adjourn was made by Lenny and seconded by Paula. The vote was 5 -0 to approve the motion.

Meeting ended at 6:55

Next meeting July 10, 2019

Respectfully submitted by Thom Gagné, acting secretar

